



Learn more about Attain™ IVF Programs  
and find participating fertility practices

Visit us online at [www.attainivf.com](http://www.attainivf.com)

Or speak with your your Attain IVF Customer Care  
Specialist at **1-866-968-7483** (M-F 9am to 5pm EST)

*" Our definition of success is the same as  
yours: bring home a baby."*

Jay Higham  
President and CEO, IntegraMed America



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Attain™ IVF Program by IntegraMed®

# Increasing your chance of having a baby



attainivf  
Committed to Your Success

# Attain IVF offers a better approach to IVF treatment

If you are considering In-Vitro Fertilization (IVF) as a means to grow your family, you probably have many questions and concerns. Where do you start? How much will it cost? And most importantly, what is the chance that you'll be successful?

IVF is a terrific option when you need assistance getting pregnant – and we can help you find the right path that is designed to reduce stress about how much it will cost and help ensure you have the greatest possible opportunity for success.



## The Attain™ IVF Refund Program by IntegraMed

We have developed a proven course-of-treatment program, which dramatically increases your chance of having a baby. The Attain IVF Refund Program is a guided experience that provides multiple IVF treatment cycles for one discounted, fixed fee.

-  3 out of 4 Attain IVF Refund Program participants take home a baby
-  If you are unable to have a baby, you will receive a refund of up to 100%
-  Our patient satisfaction rate is nearly 100%

*"I feel it was the best option for our family."*

*"We were at our wit's end trying to figure out how to pay for this."*

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# How it works

As an Attain™ IVF Refund Program participant, you may attempt up to 6 cycles – 3 IVF cycles and 3 frozen embryo cycles – in order to have a baby. And, if treatment is unsuccessful, you'll get up to a 70% refund if you are using your own eggs and up to 100% if you are using donor eggs.

The Attain IVF Programs are offered exclusively at IntegraMed fertility network practices. The network consists of more than 30 fertility centers with over 100 locations nationwide. These practices are staffed by renowned experts in Reproductive Endocrinology and Assisted Reproductive Technology.

The IntegraMed fertility network performs more than 25% of the IVF procedures in the United States.



*"Attain IVF gave us the confidence to stay the course."*

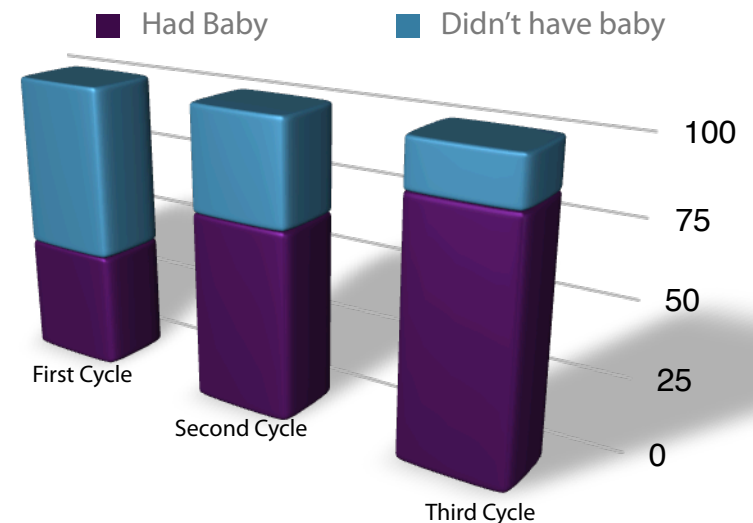
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**Did you know** that patients dramatically increase their chance of success when they commit to multiple IVF treatment cycles?

According to the Society for Assisted Reproductive Technology (SART), in 2007, about 60% of women under age 35, almost 70% of women age 35 to 37, and almost 50% of donor egg recipients needed more than one IVF treatment cycle to have a baby. Unfortunately, many patients drop out of treatment too early and do not realize their dream of having a baby.

That's why the Attain™ IVF Refund Program is a smart solution over "pay as you go" IVF treatment. When you follow a course-of-treatment path, you significantly increase your chance of having a baby. Most importantly, you'll avoid the emotional and financial detours and stress of deciding whether or not to continue treatment after a failed cycle.

## What Are My Chances?



Cumulative IVF Success Rates.

2007 National Averages from SART. Fresh cycles, women under age 35.

# We're here for you every step along the way

Attain™ IVF offers a proven path that provides a greater chance of success. We will guide you through your IVF treatment program, from helping you find a fertility practice and team of medical professionals that meet your needs, to helping you navigate the financing options and alternatives available to you.

## Three steps to get started:

**1** **Your IntegraMed fertility network doctor will evaluate whether or not IVF treatment is right for you.** Your doctor will also discuss the clinical options available to you and create a customized treatment plan that may include ART technologies like intracytoplasmic sperm injection (ICSI), embryo freezing, assisted hatching, and donor egg. If you're not already a patient at an IntegraMed fertility network practice, your Attain IVF Customer Care Specialist can assist you in scheduling an appointment.

**2** **After your doctor recommends IVF treatment, you should ask the practice to submit an Attain application on your behalf.** Your Attain IVF Customer Care Specialist can also help coordinate the completion of your application. When your application is received, our clinical staff, led by our Medical Director, a Board Certified Reproductive Endocrinologist, and a Women's Health Nurse Practitioner along with her team of clinical review Registered Nurses, will determine your Attain IVF Program eligibility. Your Attain IVF Customer Care Specialist will then call you with the result and send you (by secure email or mail) a contract detailing your options.

*"In almost four years of trying for a baby, the Attain IVF program was a definite bright spot. It helped alleviate the pressure and stress of the financial end of IVF, and we truly believe this helped us get our son."*

**3** **Finally, you will decide which Attain IVF Program is right for you and how you will pay for your IVF treatment.** Attain IVF offers a course-of-treatment program for every patient receiving IVF treatment. All programs offer a greater chance of success, reduced stress and a discounted fixed fee, between 30% and 40%, for multiple IVF cycles.

**The Attain IVF Refund Program** is offered to patients who meet clinical acceptance criteria. Over 75% of applicants are accepted into the program. The Refund Program includes up to 6 treatment cycles (three IVF cycles and three frozen embryo cycles). If treatment is unsuccessful, there is up to a 70% refund for women using their own eggs and up to a 100% refund for donor egg recipients (frozen embryo cycles are unlimited for donor egg recipients).

**The Attain IVF Multi-Cycle Program** is offered to all patients whose doctor recommends IVF treatment using their own eggs, including those who are not eligible for the Refund Program. The Multi-Cycle Program includes up to 4 treatment cycles (2 IVF cycles and 2 frozen embryo cycles). The Multi-Cycle Program does not include a refund option, but it does provide a lower cost option while still increasing your chance of success and reducing the stress associated with IVF.

*"It was the answer to our prayers."*

# Frequently Asked Questions

## Why is the Attain™ IVF Refund program the best option?

When you commit to a course-of-treatment plan, you significantly improve your chance of success: 75% of participants have a baby; 25% receive a refund. Attain IVF helps eliminate worries about how long you should continue treatment and what it's going to cost. And if you are unsuccessful at the end of your treatments, you will receive a refund, which makes it financially easier to pursue other family-building options, such as adoption.

## What's the chance of having a baby through IVF treatment?

While there are no guarantees that you'll be able to have a baby through IVF, you will dramatically increase your chance of success when you commit to a course-of-treatment plan.

## How much does it cost?

Your fee will vary depending upon the practice's pricing, your age and your customized treatment plan. Your Attain IVF Customer Care Specialist will discuss fee options with you once your application has been processed. There is no cost to apply or obligation to participate.

Benefits	Attain IVF Refund	Attain IVF Multi-Cycle
IVF Cycles	Up to 3	Up to 2
FET Cycles	Up to 3	Up to 2
Clinical Criteria	Yes	No
Refund	Yes	No
Pay as You Go*	\$40,500	\$27,000
Avg. Program Cost	\$24,000	\$18,000
Program Discount	40%	30%

\*Estimates use a national average of \$10,000 per IVF cycle and \$3,500 FET

*"I heard so many stories from others who failed with IVF. But with Attain IVF, I never thought there was a possibility IVF wouldn't work for me."*

## What if I get pregnant after the first cycle?

Congratulations! That's what patients who undergo IVF treatment are hoping for. In fact, in a recent survey our patients, 98% of patients who get pregnant after the first cycle would recommend Attain IVF to their friends. No one knows for sure if you will get pregnant right away, so in the event that you succeed in your first cycle and pay more than a "pay as you go" patient, eliminating the unknown financial concerns provides the peace of mind you need so you can focus on having a baby and not on the associated costs.



## What if my insurance plan covers IVF?

Attain IVF Programs are still valuable to patients with limited insurance. In many cases, insurance benefits can be used to cover a portion of the expense. Talk with your Attain IVF Customer Care Specialist to learn how to maximize your coverage and your chance of success.

*"After going through it we were so glad to have the financials out of the way early on."*

# Frequently Asked Questions

## Do you offer financing?

Yes. In addition to your own credit options, we offer access to financing options to allow you to minimize your cash payment. Your Attain™ IVF Customer Care Specialist can assist you in understanding your financing options, including using limited insurance benefits.

## There are other IVF refund programs available, why is Attain better?

- Attain IVF is the largest IVF refund program in the United States. It is administered by IntegraMed America, a publicly-traded company (Nasdaq: INMD), a leading provider of specialty healthcare services serving the fertility market since 1984.
- The majority of patients, over 75%, are eligible for the Attain IVF Refund Program, and the Multi-Cycle Program is offered to 100% of patients who are IVF candidates.
- Attain IVF is a third-party provider. Participation in the program has no impact on your treatment plan and in many instances your doctor may not even know you are participating in an Attain IVF Program.
- We're committed to your success. If your economic or medical circumstances change you can withdraw from the program between cycles and receive your refund. And unlike other refund plans, the Attain IVF Programs don't have a time limit, other than the participant's age, 38 for participants using their own eggs and 51 for participants using donor eggs.
- We define success the same way you do: bringing a baby home from the hospital. Most programs consider success a positive pregnancy test or a pregnancy noted on an ultrasound.

*"Much to our surprise, IVF worked on our first try, and our twins are now seven months old. If it weren't for your Attain IVF program we would not have attempted IVF and wouldn't have the joy the twins bring to our lives."*

## We are as committed to building your family as you are

**A proven approach for better results — when you commit to multiple IVF cycles, you dramatically increase your chance of success.**

## Peace of mind

**Our fixed-fee program reduces stress over your amount of money at stake and allows you to focus on having a baby.**

## 100% committed to your success

**You will receive the same care and level of service you'd receive if you were paying for each treatment cycle individually.**

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